On the eve of its 250th anniversary, the United States occupies a dominant position on the world stage. Ironically, its internal situation has not seemed this fragile since the Civil War: political factionalism, ethnic, cultural and religious separatism are on the increase. Even the Union seems threatened as the desire for autonomy by certain territories and states is considered a plausible threat.

The Political and Geostrategic Observatory of the United States, coordinated by IRIS, aims to:
- Shed light on the 2024 presidential and legislative elections;
- Analyse the transformations underway in the United States;
- Examine the national political and geostrategic situation;
- Understand the economic, political, diplomatic and military implications for France, the European Union and on the international stage.

A FRANCO-AMERICAN THINK TANK

With a permanent base on the East Coast of the United States, the observatory mobilizes a rich network of American and North American contributors with diverse backgrounds (politicians, public decision-makers, teachers, researchers, journalists, etc.). This transversal approach offers an original, cross-disciplinary perspective on the addressed issues, in full complimentarity with their French and European counterparts.

STIMULATE THE PUBLIC AND INTELLECTUAL DEBATE

The Political and Geostrategic Observatory of the United States aims to stimulate debate and reflection by shedding light on developments in the contemporary United States, their impact on American cooperation abroad. The Observatory publishes analyses, co-publishes reference works in association with the Academy of Political Science, produces videos and organises events (conferences, round tables, symposia) in France, the United States and Canada. These publications and events are aimed at public authorities, professionals in the private and academic sectors, the media as well as the general public.
OBJECTIVES AND AREAS OF WORK

- Detailed monitoring of the US presidential election campaign and its outcomes, from its launch at the end of the summer of 2023 with a view to the primaries, to the inauguration of the next administration at the end of January 2025.
- Societal and cultural dynamics in the United States
- Internal political dynamics
- United States economic policy
- United States foreign policy
- The changing role of the United States on the international stage
- The future of US-EU relations

BRZEZINSKI BY BRZEZINSKI

As part of the observatory, IRIS is offering a series of previously unpublished interviews realized by Romuald Sciora with Zbigniew Brzezinski, political scientist and former national security adviser to US President Jimmy Carter. The series will be available from October 2023 on the IRIS website, with one episode per month.

IRIS

IRIS, a public utility association founded in 1991, is one of the main French think tank specialized on geopolitical and strategic issues. It distinguishes itself by its unique ability to bring together a research center and a school (IRIS Sup’) which delivers diplomas. This model contributes to its national and international attractiveness. IRIS is organized around four activities: research, publication, organization of events and teaching.

The Institute covers a wide range of topics relating to geostrategic issues. It provides services such as studies, analysis notes, consultancy notes and training, for national public and private clients and for international organisations.

IRIS combines an ability to influence debates on international and strategic issues with key stakeholders, with the capacity to help the general public analyse and decipher geopolitical events through its media coverage, presence on digital and social platforms and the numerous events it organizes.

PARTNERS

The Academy of Political Science founded by Columbia University, the Columbia-SIPA Urban and Social Policy Program and the Raoul-Dandurand Chair in Strategic and Diplomatic Studies at the Université du Québec à Montréal are the Observatory’s main academic partners.

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