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Enlarged Partial Agreement on Sport  
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COUNCIL OF EUROPE  
  
CONSEIL DE L'EUROPE

ERASMUS+ Project "Promoting a Strategic Approach to EU Sport Diplomacy"

ESSCA School of Management

Enlarged Partial Agreement on Sport (EPAS)

## **Seminar on EU Sport Diplomacy: Perspectives of Cooperation with International Organisations**

Tuesday, 26 November 2019

13:00 – 15:45 // 16:15 – 18:15

[European Youth Centre](#)

Plenary room 0.1  
30, rue Pierre de Coubertin  
67000 Strasbourg  
FRANCE

In partnership with

**Sport and  
Citizenship**  
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**Sport et  
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Le Sport au service de la société





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## **Purpose**

This seminar is the third of five international events organised by the ERASMUS+ project "Promoting a Strategic Approach to EU Sport Diplomacy" (EUSD), which follows up on the work and recommendations of the High-Level Group on Sport Diplomacy set up by Commissioner Tibor Navracsics in 2015-2016. The project, which is co-ordinated by Edge Hill University (UK), started in January 2019 and is due to conclude in December 2020. It brings together partners from Spain (Universidad Carlos III de Madrid), Belgium (Université catholique de Louvain), Croatia (University of Rijeka), the Netherlands (TMC Asser Institute), the Republic of North Macedonia (the TAKT "Together Advancing Common Trust" NGO) and France (ESSCA School of Management). The Council of Europe's Enlarged Partial Agreement on Sport (EPAS) is an associate partner of the project.

Following on from the conferences held in Zagreb (June 2019) and Madrid (September 2019), the Strasbourg event is expected to explore how the European Union can, in the field of sport and sport diplomacy, develop meaningful relations with international organisations, specifically the Council of Europe, represented by EPAS, which has kindly accepted to host the event.

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## **Draft Programme**

13:00 – 14:00 Registration

14:00 – 14:30 **Welcome and Introduction**

Welcome on behalf of the Council of Europe TBC

Welcome on behalf of the EUSD Project by Albrecht Sonntag, Professor,  
ESSCA School of Management

Introductory exposé "Sport Diplomacy on the European Agenda"  
by Laurent Thieule, President, Sport and Citizenship Think-Tank

14:30 – 15:45 **Round table 1: How are European institutions perceived by other actors of sport diplomacy?**

Oriol Freixa Matalonga, Policy Officer, UNESCO

Representative of the Commonwealth Secretariat (TBC)

Nicola Bonucci, Director for Legal Affairs, OECD (TBC)

Pere Miro, Deputy Director General, IOC

Zeina Mina, Director, International Francophone Games Committee (CIJF)  
(TBC)

Moderator: Carole Gomez, Researcher, French Institute for International  
and Strategic Relations (IRIS)

Discussion

15:45 – 16:15 **Coffee and networking break**

16:15 – 17:30 **Round table 2: Perspective for enhanced synergies between the European Union and the Council of Europe in sport diplomacy**

Roland Büchel, Member of the Parliamentary Assembly, Council of Europe

Snežana Samardžić-Marković, Director General of Democracy,  
Council of Europe

Tiziana Beghin, Member of the European Parliament (TBC)

A representative of the (new) European Commission's sport unit (TBC)

Moderator: Satu Heikkinen, Senior Ministerial Adviser, Finnish Ministry of  
Education and Culture

Discussion

17:30 – 18:15 **Conclusion**

**Wrap-up** of the round tables by William Gasparini, Professor, University of  
Strasbourg

**Conclusion and outlook** by a representative of the Council of Europe

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