

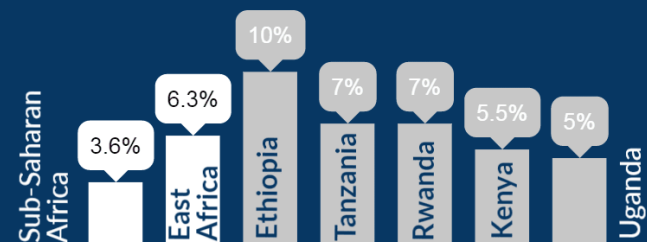
# EAST AFRICA & THE HORN: 3 SCENARIOS TO 2022


## A REGIONAL SUCCESS STORY


 2nd fastest growing region behind East Asia  A growing middle class

The region's high growth is expected to continue over the next several years.







### Economic Growth:

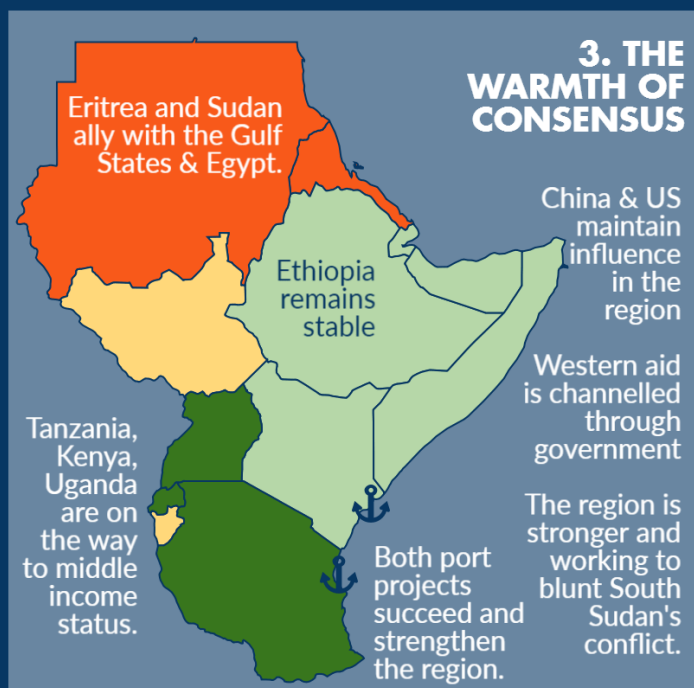
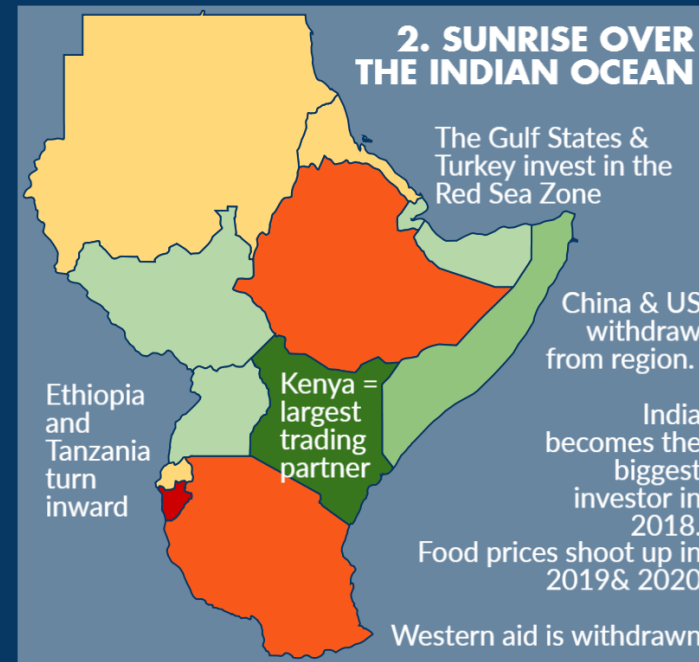
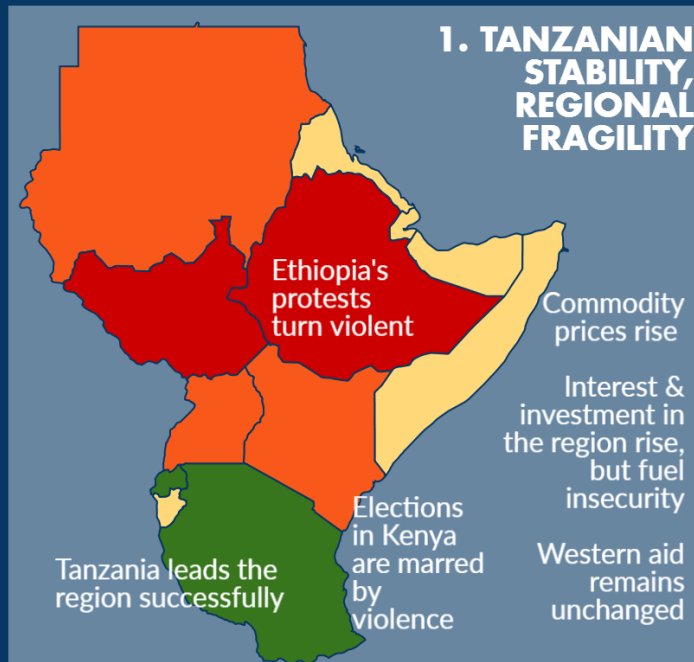


 In recent years the region has benefited from lower global commodity prices, especially oil, and therefore a reduction in food prices and an increase in household purchasing power.

 Oil and gas discoveries have been made in almost every major East African economy and are due to come online in the next 5 years, hopefully just as prices recover.

### Foreign investment from:

-  US (security)
-  Europe (particularly to Sudan and Eritrea to stem the flow of migrants/refugees)
-  China (trade & large developmental infrastructure projects)
-  Israel (surveillance tools)
-  Russia (arms)
-  India



### LEGEND

-  PROSPERITY
-  STABILITY
-  FRAGILITY

### POSSIBLE GAME-CHANGERS

-  Pandemic
-  Death of a long-standing leader

### CONCLUSION

External influence and investment will shape the region in years to come. Will money upend the political marketplace and prompt violence? Or will influence peddling be channeled into infrastructure to link the region and launch it on a developmental path towards long-term prosperity?